

Objection 2020/5996/P Weech Hall

The NDF formally objects to the erection of this large telecommunications structure on the top of Weech Hall. This would be a large structure, industrial in appearance, which is totally out of keeping with the neighbouring buildings, and we are particularly conscious that Weech Hall sits almost opposite the main entrance to Hampstead Cemetery, the largest green space in the area and one of historical significance.

We believe that the application is in contravention of the following policies set out in the Fortune Green and West Hampstead Neighbourhood Plan:

POLICY 2: Design & Character All development shall be of a high quality of design, which complements and enhances the distinct local character and identity of Fortune Green and West Hampstead. This shall be achieved by:

- i. Development which positively interfaces with the street and streetscape in which it is located.
- ii. Development which maintains the positive contributions to character of existing buildings and structures.
- iii. Development which is human in scale, in order to maintain and create a positive relationship between buildings and street level activity.
- iv. Development which has regard to the form, function, structure and heritage of its context including the scale, mass, orientation, pattern and grain of surrounding buildings, streets and spaces.
- vi. New buildings and extensions that respect and are sensitive to the height of existing buildings in their vicinity and setting.
- vii. Extensions - and infill development - being in character and proportion with its context and setting, including the relationship to any adjoining properties.
- ix. Having regard to the impact on local views across the Area and the streetscapes within the Area